

Forbeyon's Design Service Includes

- 1 Forbeyon Design
- 2 Sets of free revisions (specific changes) only within 56 days after receiving the initial design
- Downloadable High Res JPGS of the approved layouts (A PSD DVD can only be purchased at the time of placing your order)
- 1 Cameo/PhotoWrap/Dust Jacket Design is free of charge when a Design and Book are ordered at the same time
- Access to Customer Care and Design Team for support

1. Design Styles: Forbeyon's Design Approach

Design Style	Design Needs	Images per Side (Recommended)
Forbeyon Style	To tell a story	2.5
Simple Style	Your images to be the key element	2
Alta Moda Style	An elegant artistic look	1.5

Images per side are recommendations of about how many images (Must haves + Additional) the designer will use to achieve best results.

	20 Sides	22	24	26	28	30	32	34	36	38	40	42	44	46	48	50	52	54	56	58	60
Forbeyon	50	55	60	65	70	75	80	85	90	95	100	105	110	115	120	125	130	135	140	145	150
Simple	40	44	48	52	56	60	64	68	72	76	80	84	88	92	96	100	104	108	112	116	120
Alta Moda	30	33	36	39	42	45	48	51	54	57	60	63	66	69	72	75	78	81	84	87	90

What's included:

Design Style / Option	Forbeyon	Simple	Alta Moda
Stroke Line	Yes	Yes	Yes
Color Bar	Yes	Yes	Yes
Background Color	Yes	Yes	Yes
Background Photo	Yes	No photo fade	Yes
Background Pattern	Yes	No	No
Selective Color	Yes	No	No
Special Colorization	Yes	BW & sepia only	Yes
Texture	1~2 layouts only	No	Yes
Photo Fade	Yes	No	Yes
Forbeyon Border	Yes	No	No
Special Effect	Yes	No	Yes
Decoration Elements	Yes	No	No
Special Note		No images on top of other images	Limit 1~3 photos per layout

2. Design Levels: Image Submission and Retouching

Premium by Side

Unlock the designer's potential

Allowing for combinations of Must Haves and Additional images, this is the most sought after design level. Must Haves are images the designers will guarantee to use in the design; Additional are images the designers may or may not decide to use in the design. To ensure great image selection, our designers recommend keeping the Additional to about 50 images. Must Haves should not exceed the Maximum Upload for Must Haves. Must Have images exceeding the limit will be charged at the Premium by Image price.

	20 Sides	22	24	26	28	30	32	34	36	38	40	42	44	46	48	50	52	54	56	58	60
Maximum Upload for Must Haves	50	55	60	65	70	75	80	85	90	95	100	105	110	115	120	125	130	135	140	145	150

Premium by Image

Let your client pick all the Must Have images

Only Must Have, no Additional, images can be uploaded to Forbeyon. There is no upload limit to the Must Haves.

What's included on Retouching and Color Correcting Services:

Color Correction	Retouching	Extra Charge Service
<ul style="list-style-type: none">White BalanceFix Skin ToneFix Suit Color	<ul style="list-style-type: none">Remove Exit SignRemove Scars and MolesRemove Eye Glass GlareFix Red EyeRetouching SkinCrop out people, car, etc	<ul style="list-style-type: none">Liquefy-ing (make people skinny)Removing people, cars, walls, etcAdding sky or other elementsMerging multiple picturesAny other picture manipulations not specified <p>Extra Charge Service are \$75.00 per hour Custom Artwork fee. The amount of time will be determined by the Design Team Leader</p>

Premium by Image (No Color Correcting / Retouching)

Forbeyon to just "lay it out"

Just like Premium by Image, except you handle the color correcting / retouching so Forbeyon only has to "lay it out".

3. Special Instructions

Please add any image or design requirements in the special instructions window.

Such as:

- Background color
 - Image requests
 - Referencing a favorite past order
 - Specific **Don't Do(s)** in regards to the design style chosen
- (i.e. Prefer White Backgrounds)
(i.e. Take out Exit signs in image 2)
(i.e. order 2076200)
(i.e. No dramatic Blurs)

4. Uploading Images

Ensuring the recreation of the flow of the day, since we were not at the event and every event is custom, images must be numbered in time sequence. To create an impactful design, the designers *may* take liberalities regarding the placement of the images.

5. Revision Information

All revisions must be submitted through the Revision module on the online system.

Tips and Tricks:

- Be as clear and specific as possible. Non-specific changes are considered redesigns.
- Remain concise in your revision requests.
- Use file names and descriptions when referring to images.
- If you have color requests, provide those colors for the designer.
- If you are interested in redesigning a layout, please state this and provide some written guidance.
- You may provide a PDF or JPG for further explanation. This can be uploaded at the Revision Module.

Other Revision Charges:

- On Premium Design by Side:
 - Adding Sides: The per side price for design and print and bind.
 - Adding Images: After the Maximum Upload for Must Haves has been reached, the per image price will be charged.
- On Premium Design by Image with or without color correcting:
 - Uploading New Images: The per image price for design.
 - Adding Sides: The per side for print and bind.
- Redesigning

6. Turnaround Time

Our design service is speedy, with an initial design in 2-4 weeks and a revision policy allowing 2 free sets of specific changes within 56 days after receiving the initial design. After the 56 days or 2 sets of revisions, whichever comes first, revisions will incur late fees: please see Price Sheet for details.

Forbeyon is committed to creating value to your photography studio, and our designers are devoted to creating quality designs to complement your images. By using the above guidelines, you will help us **meet your needs through design**.